PRICE Framework

Purpose

Why do you want to implement this initiative, program, etc.? Consider the problem that you are trying to solve. What is your aspiration?

Relevance

Who will benefit? Why would implementation be worthwhile? What does research say about your initiative, program, etc.?

Conditions

How will you ensure that the initiative or program is implemented with fidelity? What needs to be in place? Consider the vital resources (e.g. physical, human capital, budget, scheduling, etc.).			
Pre	During		Post
Impact What is the desired state that you would like to achieve? (Pre-implementation) What did you achieve? (Post-implementation)		Evidence How will you measure the success of the initiative, program, etc.? (Pre-implementation) How do you know that this initiative was impactful? Identify qualitative and quantitative data. (Post-implementation)	

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